

# A note on what's happening in Wirral...

Dear CCA,

I thought I'd share some of the actions that we've taken as Group – feel free to use them as you see fit!

## Newspaper Adverts

To coincide with the Government's 'wrap-around' in local weekly newspapers, we produced a full-page advert updating residents on how some of the national announcements have impacted our borough.



## Factsheets

We have also produced a number of factsheets for councillors and candidates to use on social media and email bulletins, to ensure that residents are given the most up-to-date information...



## Colouring Competition

In my own ward we've run a children's window poster competition. There are a number of categories, including age, SEN children, children of a key worker, and 'Our NHS'. A number of local businesses have given their backing to the competition, donating a number of prizes, from vouchers, toys and gifts, to free lunches and activities! After all, when life returns to normal, as it will, these shops and traders will need our support, too!

I hope other Council Groups find some of what we're doing interesting!

Stay safe everyone,

Cllr Ian Lewis,  
Leader of Wirral's Conservative Councillors.

